

BUSINESSOBJECTS EDGE SERIES

Rapid Deployment Options Help Assure Long-Term Success

- Affordable, “all in one” packages complete with licenses, support, and maintenance
- QuickStart Packs to quickly apply BI to specific applications or industry needs
- Support for existing Crystal reports
- Easy upgrade from one edition to the next

Ad Hoc Reporting, Query, and Analysis

Your company data is only useful if it is accessible. Ad hoc reporting, query, and analysis enables self-serve information access by business people. It allows users to easily create queries and perform analysis without technical expertise or resources.

Dashboards and Visualization

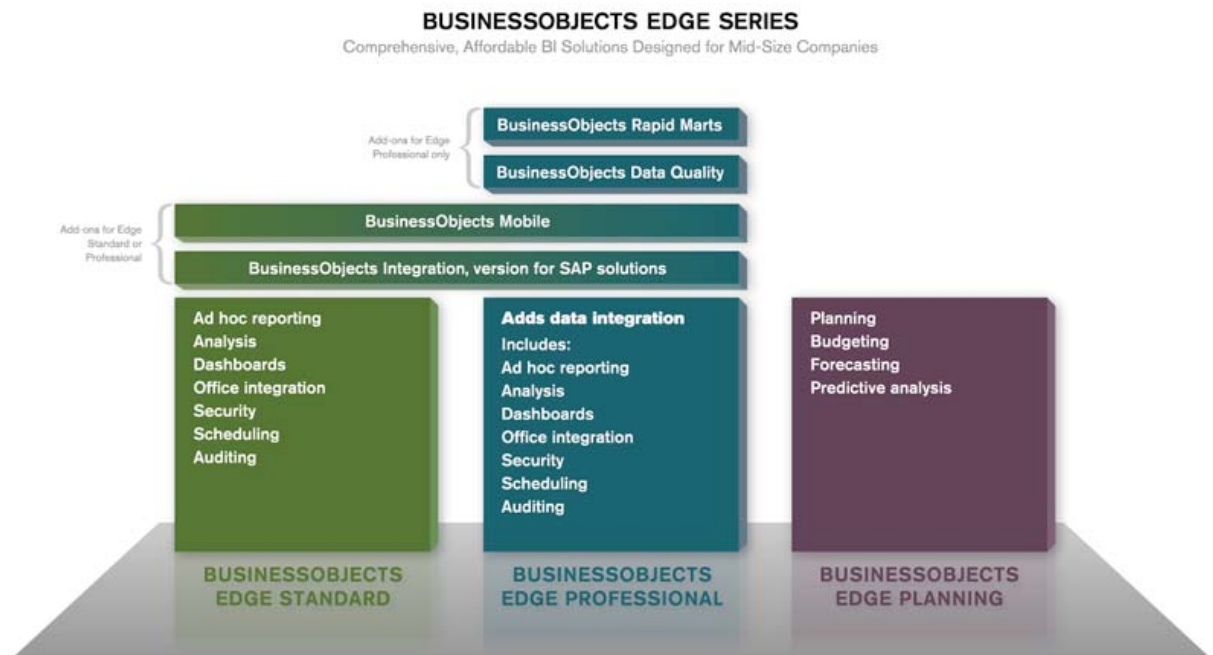
Dashboards give a big picture view of your business performance. Together with visual what-if models, they can help your leadership team really understand the impact of their decisions – before they make them!

THE PREFERRED CHOICE FOR GROWING COMPANIES

BusinessObjects™ Edge Series from Business Objects, an SAP company, is the business intelligence (BI) choice of mid-size companies that want to improve business processes, discover new opportunities, and get an edge on the competition. It includes simple, affordable solutions that can address any BI requirement, from operational reporting, to flexible ad hoc query reporting and analysis, to dashboards and visualization, to powerful data quality and integration to planning and budgeting. The solution provides a simple, intuitive BI experience where and how you work – from search, mobile devices, and dashboards to Microsoft Office integration. Plus, backed by a proven platform and open architecture, BusinessObjects Edge Series lets you leverage the business applications, data sources, and platforms you already use to run your business.

FLEXIBLE SOLUTIONS TO ADDRESS YOUR COMPLETE BUSINESS INTELLIGENCE NEEDS

BusinessObjects Edge Series is offered in three editions to meet your needs today and grow with you as your company grows.



BusinessObjects Edge Standard

BusinessObjects Edge Standard helps mid-size companies get started with business intelligence. It includes the core essential capabilities of BI to empower end users with greater information insight. Through flexible ad hoc reporting, query, analysis, and dashboards, users can make fast, data-driven decisions – all without relying on IT. Users also benefit from the convenience of “live” data access in the tools they use everyday like Microsoft Office and SharePoint. Plus, backed by a proven, open BI platform, the Standard edition provides secure, managed information access so the right user receives the right information at the right time.

BusinessObjects Edge Professional

BusinessObjects Edge Professional enables confident decision-making through trusted BI. It combines the power of data integration with essential end-user capabilities like ad hoc reporting, query, analysis, and dashboards for better information insight and reliability. Edge Professional is designed to give your users greater confidence and trust in the data they are using to base their decisions on. Plus, it's backed by a proven, open BI platform to ensure the right user receives the right information at the right time.

BusinessObjects Edge Planning

BusinessObjects Edge Planning provides a powerful planning, budgeting, and forecasting solution for mid-size organizations. It enables companies across all industries to produce detailed – yet flexible – plans and budgets. They can easily create models, analyze scenarios, and share information with managers for increased accountability. It is ideal for budgeting, payroll planning, and sales planning.

BUSINESSOBJECTS EDGE SERIES PRODUCT ADD-ONS

As the industry leading business intelligence solution designed for small to mid-size companies, we are complementing BusinessObjects Edge Series with several add-on products. These add-ons will provide additional functionality to your Edge Series deployments and can be applied to any edition.

BusinessObjects Mid-Market Solutions for SAP

BusinessObjects Edge Series Integration, version for SAP® solutions is an add-on specifically for mid-sized organizations that run SAP. It delivers a complete set of BI capabilities tailored for the needs of all user types – from information workers to upper management. Tightly aligned with the SAP NetWeaver® technology platform, the BusinessObjects Edge Series Integration, version for SAP solutions allows direct integration with the SAP transactional and/or SAP Business Information Warehouse (BW) application, while leveraging your existing SAP security model. With BusinessObjects Rapid Marts™ for Edge Series, version for SAP solutions, customers can also receive packaged data integration Rapid Marts that combine domain knowledge with data integration best practices to deliver prebuilt data models, transformation logic, and data extraction for SAP solutions.

BusinessObjects Mobile for Edge Series

BusinessObjects Edge Series customers will now be able to deliver their content over any wireless device. Users can drill and interact on reports and metrics and take immediate action. Deployment is quick and easy, requiring no additional servers, and fully leverages BusinessObjects Edge Series security. Users can be notified when a new report has been scheduled or modified. They can also define what types of alerts they want to receive right through their mobile device.

BusinessObjects Data Quality for Edge Series

Data quality gives customers the ability to centralize the discovery, correction, and prevention of data issues across the organization. Users can integrate address verification to ensure integrity of contact data at any country level. This capability intelligently verifies address data, and reviews and makes potential changes to your data records. With trusted data, and timely

Data Integration

A BI solution is only as accurate and efficient as the data that goes into it. Ensuring high data integrity is essential. Extraction, transformation, and load (ETL) tools help you explore, transform, clean, and move information for more accurate and confident reporting and analysis.

Planning

Planning enables users to frame the way they think at a level that is appropriate to the way they run their businesses while ensuring that CFOs can align organizational operations with corporate strategy.

and accurate information, your information users will have a solid foundation for decision-making.

QUICKSTART SOLUTIONS FOR FASTER TIME TO VALUE

As a mid-size business, you shouldn't have to spend your limited time and resources getting up and running with BI. BusinessObjects Edge Series offers optional QuickStart Solutions to help you tailor BI to meet your specific needs.

Tailored to Your Business

QuickStart Packs help you quickly give practical, real-world relevance to your BI deployment. Each QuickStart Pack includes a tailored collection of templates and data connectors – based on specific customer requirements and best practices. Combined with optional rapid deployment services, QuickStart Packs can help you get your BI system up and running – and adding value to your company – in no time!

Developed by Industry Experts

QuickStart Packs are built by our BI partners who have a long-standing history and expertise in working with mid-size companies to apply BI to specific industries or lines-of-business. Each QuickStart Pack is certified by Business Objects to give you confidence that we will help you get it right – from the start.

ASSURED SUCCESS FROM THE BUSINESS INTELLIGENCE LEADER

BusinessObjects Edge Series is designed to assure your ongoing success. Your investment includes technical support and maintenance services – at no additional charge. Plus, as your company evolves and grows, you can easily upgrade to other Edge Series editions for access to additional BI capabilities. To learn more about Business Objects solutions for mid-size companies, visit our website at www.businessobjects.com/grow.

QuickStart Solutions

- Prebuilt templates, reports, and data connectors
- Tailored to a specific application or industry need
- Designed for faster BI deployment

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